



Sales Representative France (m/f/d)

Premium Pet Food | Fast-Growing-Brand | Your chance to make an impact

With over 200 years of tradition and excellence, we are a proud Japanese family-owned company and one of the most innovative brands in the global pet food industry. Our premium products set standards in quality, taste, and animal well-being. As we continue to expand across Europe, we are looking for a motivated and energetic Sales Representative for France who wants to grow with us and actively contribute to building our brand in an exciting market. If you enjoy meeting people, building relationships, and being part of a growing international brand — this role is for you.

Your role: As our Sales Representative in France, you will help grow our presence by building relationships with retailers and partners while representing our premium brand in the market.

Your responsibilities will include:

- Supporting the expansion of our brand across the French market
- Building and maintaining relationships with pet retailers, distributors and veterinary practices
- Identifying and approaching new potential retail partners
- Visiting stores and partners to present our products and support sell-through
- Assisting with trade fairs, promotional events and product demonstrations
- Conducting basic product training for retail teams
- Monitoring market trends and competitor activity
- Working closely with our international sales team and headquarters

Your profile: You are enthusiastic, people-oriented and motivated to grow your career in sales. You enjoy being out in the market, meeting partners and representing a brand you believe in. Ideally you bring in:

- First experience in sales, retail or customer-facing roles (FMCG or pet industry is a plus but not required)
- Based in France
- Strong communication and relationship-building skills
- A proactive and positive attitude with a hands-on mindset
- Willingness to travel within France
- A valid driver's license
- Passion for pets and animal well-being



What we offer:

- The chance to join an international premium brand on a strong growth path
- Real responsibility and room to grow
- Attractive compensation package including company car (also for private use)
- Professional onboarding and ongoing development
- A young, dynamic and international team
- Long-term career opportunities within a stable global company

Ready to grow with us?

Join a company where tradition meets innovation and where your contribution truly matters.

We look forward to receiving your application at:

Recruiting@inaba-foods.co.jp

Please send your CV, relevant references, and a short motivational letter outlining why you are the perfect fit for this role.