ECommerce Specialist France & Benelux

Premium Pet Food | International Growth | High Impact Role

With over 200 years of tradition and excellence, we are a proud Japanese family-owned company and one of the most innovative brands in the global pet food industry. Our premium products set standards in quality, taste, and animal well-being. Now our story is expanding across Europe - and this is where you come in. We're looking for an eCommerce Specialist who is excited to shape and accelerate our digital presence in the Benelux market. Someone who is ready to help bring joy to pets and their owners… one click at a time.

Your Role

You will play a central role in developing our online business in the Benelux region. Working with major eRetailers, you will drive performance, build partnerships, and translate data into sustainable growth.

Your Responsibilities

- Develop and implement e-commerce strategies to increase revenue, visibility, and customer loyalty
- Manage relationships with key eRetailers such as Amazon
- Monitor KPIs, analyze performance, and derive actionable insights
- Track competitor activity and identify growth opportunities
- Manage product listings, content, and promotional planning
- Ensure a strong and consistent digital shelf presence
- Collaborate with marketing, supply chain, and regional teams across Europe
- Represent the company at trade shows and industry events

Your Profile

- University degree or equivalent qualification
- 2–4 years of experience in e-commerce, digital sales, or key account management (FMCG preferred)
- Experience with Amazon or similar platforms is a plus
- Strong analytical and commercial mindset
- Proficiency in Excel, Power BI, and analytics tools
- Excellent communication and relationship-building skills
- Fluent in **French, Dutch, and English**

What We Offer

- A role with real impact in a growing international market
- The opportunity to shape our European e-commerce business
- A collaborative and international working environment
- A brand with strong heritage and ambitious growth plans

Industry: Animal Feed Manufacturing
Employment Type: Full-time

Join a company where tradition meets innovation and where your contribution truly matters.

We look forward to receiving your application at:

Recruiting@inaba-foods.co.jp

Please send your CV, relevant references, and a short motivational letter outlining why you are the perfect fit for this role.